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### TODAY'S LAND-GRANT UNIVERSITY

Empowering People, Transforming the World

# **MONTANA STATE UNIVERSITY**

BOZEMAN | BILLINGS | NORTHERN | GREAT FALLS

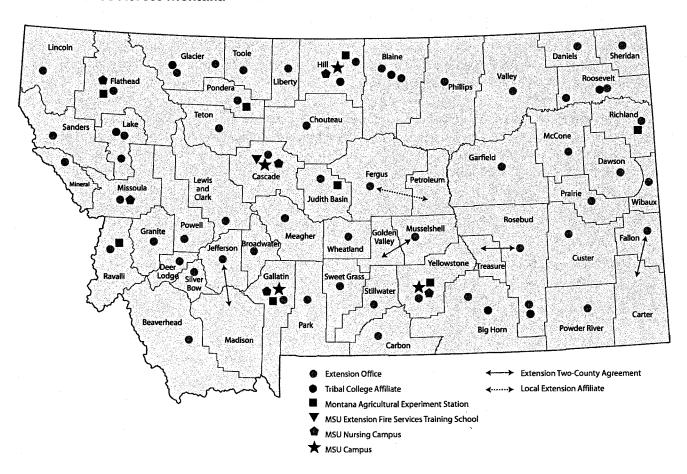
#### CAMPUS OVERVIEW AND HIGHLIGHTS



#### Montana State University Overview

As Montana's land-grant institution, Montana State University is dedicated to serving the people of Montana. This service is provided in many forms including: education on our four campuses in Bozeman, Billings, Havre and Great Falls and online; research on the campuses and at the Montana Agricultural Experiment Station (MAES) at MSU-Bozeman and its seven regional centers; and dissemination of knowledge through our county Extension offices and MAES centers across the state. Not only does Montana State University serve the state through education, research and outreach, but it also makes major contributions to Montana's economy. The state's economy is significantly larger due to the presence of Montana State University. The four Montana State University campuses and MAES alone contribute 13,511 jobs, \$253 million in state tax revenue, and an additional \$897.7 million in after-tax income.\* To see the full economic impact report, go to www.montana.edu/impact.

#### **MSU Presence Across Montana**



Montana State University-Bozeman

The Bozeman campus is the largest institution of the four-campus Montana State University system and offers more than 120 degree and program options, from associate's through doctoral, within its academic colleges: Agriculture; Arts & Architecture; Business; Education, Health & Human Development; Engineering; Letters & Science; Nursing; University College; Gallatin College Programs; and Division of Graduate Education. Montana State University was reaccredited in 2010 by the Northwest Commission on Colleges and Universities and commended for an "extremely high level of productivity and effectiveness" of the faculty. The Bozeman campus is also designated as one of 96 research universities with "very high research activity" by the Carnegie Foundation for the Advancement of Teaching. MSU-Bozeman greatly enhances Montana's economy, drawing significant out-of-state funding and nonresident students, and yields a 3 to 1 return on investment of legislative appropriations. MSU-Bozeman adds a total of 9,018 jobs, \$168.6 million state tax revenue and \$596.2 million in personal income to the state's economy.\*

- Enrollment (fall 2010): 13,559
- Student Demographics: 63 percent resident, 34 percent nonresident, 3 percent international
- Research Expenditures (fiscal year 2010): \$109.5 million
- Research Impact: More than 199 active technology licenses (113 are with Montana companies) and 106 patents have been issued for MSU discoveries.
- Nonresident Student Tuition and Spending: \$71.6 million\*
- Public Service and Outreach: Business assistance programs including TechLink, Montana Manufacturing Extension Center and the Center for Entrepreneurship for the New West; Native American partnerships; health outreach; K-12 partnerships; and KUSM/Montana PBS.

Montana State University-Billings

Located in the state's largest city, MSU-Billings serves a diverse constituency with varied needs and expectations. As an integral part of the healthcare, financial, energy and retail hub of the state, MSU-Billings enriches the economic, social, cultural and educational infrastructure of the Billings community. Hundreds of ready-to-work graduates are turned out each year in business, allied health professions, arts and sciences, education and technology to fill critical needs in Montana. MSU-Billings has positioned itself as a leader in distance learning. The university has developed an online presence that now offers 160 individual courses with 21 programs and nine areas of concentration, the most online programs of any institution in the Montana University System. MSU-Billings has a significant net impact on the state's economy. The economy has almost 1,700 jobs, \$36.5 million in state tax revenue and \$132 million in personal income as a result of MSU-Billings.\*

- Enrollment (fall 2010): 5,335 students
- Student Demographics: 57 percent from Yellowstone County; 33 percent from other Montana counties; 10 percent nonresident
- Nonresident Student Tuition and Spending: \$5.6 million\*
- Job Placement: 83 percent of all MSU-Billings graduates remain in Montana to work
- Public Service and Outreach: KEMC/Yellowstone Public Radio, the Montana Center on Disabilities and educational/training efforts to reach underserved populations at the Montana Women's Prison and on Billings' South Side.

#### Montana State University-Northern

MSU-Northern is focused on educating students to work in Montana. MSU-Northern offers master's, bachelor's, associate degrees and certificates that prepare graduates to become the teachers, nurses, business owners, technicians, technologists, and engineers who have made Montana great. Most students come from rural Montana and stay in Montana. Currently MSU-Northern is paving the way for bio-fuel research and production, which could bring new business to northern Montana. MSU-Northern has a significant net impact on the state economy. The state's economy has 800 more jobs, \$18 million in state tax revenue and \$64.8 million in personal income as a result of MSU-Northern.\*

- Locations: Havre, Great Falls and Lewistown
- Enrollment (fall 2010): 1,304 students
- Student Demographics: 89 percent resident, 11 percent nonresident
- Nonresident Student Tuition and Spending: \$2.1 million \*
- Job Placement: 84 percent of all graduates remain in Montana to work
- Public Service and Outreach: Montana Motorcycle Safety Program, Educational Opportunity Centers (EOC) across the state, Veteran's Upward Bound Program

#### Montana State University-Great Falls

MSU-Great Falls serves the educational and career goals of approximately 2,500 students annually and advances the region's largest economic sector by hosting the most health science programs in the university system. The degree and certificate programs fulfill critical needs in the region. MSU-Great Falls develops north central Montana's workforce by providing customized training to nearly 10,000 local workers; education that enhances their skills while advancing their employers' bottom line. Approximately one-third of the college's enrollment is generated through distance learning. MSU-Great Falls has a significant net impact on the state economy. The state's economy has 416 more jobs, \$7.9 million in state tax revenue and \$25.8 million in personal income as a result of MSU-Great Falls.\*

- Enrollment (fall 2010): 1,763
- Student Demographics: 76 percent of students are from Cascade County
- Job Placement: 90 percent of all graduates remain in Montana to work
- Public Service and Outreach: KGPR/Great Falls Public Radio and Great Falls Public Schools Adult Basic and Literacy Education, Student Assistance Foundation

## Montana Agricultural Experiment Station

The Montana Agricultural Experiment Station (MAES) is a vibrant and high impact research and outreach organization with statewide impacts in agriculture and natural resource communities. Selected research themes encompass small grain and livestock production; stewardship and management; bioenergy; integrated pest management; infectious diseases; sustainability; trade and policy analysis; and environmental sciences. MAES is a programmatic and financial partnership with the State of Montana and the USDA. State and local citizen-based advisory groups provide guidance on research activities to address future challenges from Montana's largest industry with more than \$3 billion in gross receipts. The Montana economy has almost 1,600 jobs, \$22 million in state tax revenue and over \$100 million in personal income as a result of research programs from the Montana Agricultural Experiment Station.\*

- Locations: Bozeman, Conrad, Corvallis, Creston, Havre, Huntley, Moccasin, Sidney; four farms and three ranches
- Employees: 160 faculty and staff full-time employees
- Research Impact: more than \$22 million in research expenditures with numerous licenses and patents from MAES-sponsored research

<sup>\*</sup>Data according to an Economic Impact Study conducted by the Bureau of Business and Economic Research

#### **Montana State University Extension**

MSU Extension serves as the statewide educational resource dedicated to improving the quality of all people's lives—providing research-based knowledge to strengthen the social, economic and environmental well-being of families, communities and agriculture enterprises. Extension faculty and staff reside within three colleges and eight departments and the 4-H Center for Youth Development at the MSU-Bozeman campus, as well as forestry faculty located at The University of Montana-Missoula. Priority areas include agriculture and natural resources, community and economic development, family and consumer sciences and 4-H youth development. Recent initiatives include: agricultural enterprises and profitability; energy education; rural community outreach in addressing issues of leadership development; capacity building and poverty reduction; and increasing technological capabilities to deliver educational programming and to serve as a portal to university resources.

- Locations: Extension has cooperative agreements with all 56 Montana counties and five Indian Reservations.
- Funding Sources: state \$5.93 million (35 percent), county \$5.68 million (33 percent), competitive or formula federal funding \$3.23 million (19 percent), federal \$2.20 million (13 percent)
- Employees: 188 total; 80 FTE campus faculty/staff including 28 tenure/tenure track faculty; 108 FTE field faculty (agents) and staff including 79 county agents/faculty, 10 tribal agents and staff and 19 nutrition education agents/staff.
- Community Development: In fiscal year 2009 county agents and staff secured an additional \$6.2 million generated for local programs and projects.

#### Fire Services Training School (FSTS)

The Fire Services Training School provides training for community and volunteer firefighters who serve local fire stations all over Montana. The staff is a dedicated group of individuals around the state whose activities have significant impact on firefighter safety and insurance premiums paid by Montanans. In Plentywood alone, the Fire Chief credits FSTS with saving \$200,000 in commercial premiums annually. FSTS has introduced virtually all of the innovations occurring in the past three decades for the safety and well-being of Montana's firefighters. FSTS has improved the performance of 76 percent of community fire companies. Additionally, FSTS reduces the cost to the state of "project fires" by improving local fire company's ability to make successful initial attacks. By bringing professional training to communities, FSTS significantly reduces training cost for local governments.

- Innovations Introduced: Training in Context, Incident Command System, Positive Pressure Ventilation, Rural Water Supply, Compressed Air Foam, Professional Certification, Mobile Training Props
- Employment: staff FTE—8.25 (full- & part-time)
- Staff Locations: Great Falls, Columbia Falls, Billings, Wolf Point, Bozeman, Missoula, Helena